

CHAPTER 9: EVALUATION AND MONITORING

Evaluating and monitoring progress toward the achievement of goals is imperative to the success of a community development plan, as doing so brings light to which areas are progressing and which areas need improvement. Performance measurement is the process of regularly measuring outcomes and results which generates reliable data on the efficiency and effectiveness of a program or activity. Performance measures are quantifiable indicators used to assess how well a desired objective or goal is being achieved. The following section outlines performance measures for the objectives established in this plan and will be utilized to assess progress towards achieving Paulding County's Community Development goals.

TRANSPORTATION



GOAL 1: INCREASE THE SAFETY AND EFFICIENCY OF THE TRANSPORTATION SYSTEM FOR ALL USERS

OBJECTIVE 1: Reduce serious injury & fatality crashes

- PERFORMANCE MEASURES:

- **Number of serious injury crashes**
- **Number of fatality crashes**

OBJECTIVE 2: Maintain existing system in good repair

- PERFORMANCE MEASURE:

- **Number of condition-related projects**

GOAL 2: IMPROVE AND ENHANCE BICYCLE AND PEDESTRIAN FACILITIES THROUGHOUT THE COUNTY

OBJECTIVE 1: Increase amount of bicycle & pedestrian facilities

- PERFORMANCE MEASURE:

- **Miles of bicycle and pedestrian facilities, such as sidewalks, trails, bicycle lanes, etc.**

OBJECTIVE 2: Improve & expand existing infrastructure for bicyclists & pedestrians

- PERFORMANCE MEASURE:

- **Number of bicycle and/or pedestrian projects completed**

GOAL 3: SUPPORT THE COUNTY’S ECONOMY THROUGH THE TRANSPORTATION NETWORK

OBJECTIVE 1: Enhance transportation infrastructure to be multi-modal & allow for efficient transfers of goods between all modes

- PERFORMANCE MEASURE:
 - **Number of multi-modal projects completed**

GOAL 4: ENHANCE MOBILITY FOR ALL PAULDING COUNTY RESIDENTS

OBJECTIVE 1: Provide more transportation options for Paulding County residents, especially those who do not have access to transportation

- PERFORMANCE MEASURES:
 - **Number of transportation options available**
 - **Number of meetings held to research other alternate transportation options**

ECONOMIC DEVELOPMENT



GOAL 1: INCREASE EMPLOYMENT GROWTH AND INVESTMENT

OBJECTIVE 1: Increase the number of employment options

- PERFORMANCE MEASURES:
 - **Number of employment options**
 - **Amount of advertisement on existing websites**

OBJECTIVE 2: Increase the amount of private investment

- PERFORMANCE MEASURE:
 - **Number of private investment establishments such as restaurants, retail, etc.**

GOAL 2: RETAIN AND SUPPORT EXISTING BUSINESSES AND WORKFORCE IN THE COUNTY

OBJECTIVE 1: Maintain level of residency

- **PERFORMANCE MEASURES:**

- **Amount of annual of net-migration**
- **Amount of advertisement of existing employment opportunities and County strengths**
- **Number of outreaches to high schools to inform students of employment options**

OBJECTIVE 2: Enhance support for existing businesses

- **PERFORMANCE MEASURE:**

- **Amount of local incentives available for existing businesses**

OBJECTIVE 3: Enhance partnerships between businesses and educational institutions

- **PERFORMANCE MEASURE:**

- **Number of partnerships between local businesses and local tech schools and colleges**

GOAL 3: ATTRACT NEW BUSINESSES AND WORKFORCE TO THE COUNTY

OBJECTIVE 1: Market the area to the greater region

- **PERFORMANCE MEASURE:**

- **Amount of advertisement to surrounding counties**

GOAL 4: ENHANCE COMMUNICATIONS IN THE COUNTY

OBJECTIVE 1: Improve internet and cellular connectivity

- **PERFORMANCE MEASURE:**

- **Number of subcommittee meetings**

OBJECTIVE 2: Enhance collaboration within the County

- **PERFORMANCE MEASURE:**

- **Number of meetings between county organizations and Villages/Townships**

HOUSING



GOAL 1: IMPROVE AVAILABILITY OF AFFORDABLE, DESIRABLE HOUSING OPTIONS

OBJECTIVE 1: Increase the number of houses that are desirable and affordable to rent and purchase

- PERFORMANCE MEASURES:
 - **Number of task force meetings**

GOAL 2: ENHANCE EXISTING HOUSING OPTIONS IN THE COUNTY

OBJECTIVE 1: Rehabilitate existing homes that are in need of repair

- PERFORMANCE MEASURE:
 - **Number of rehabilitated homes through the CHIP program**

OBJECTIVE 2: Target cleanup of blighted structures in neighborhoods to increase surrounding property values

- PERFORMANCE MEASURE:
 - **Number of blighted structures demolished in neighborhoods**

GOAL 3: ENHANCE PLANNING FOR DIVERSE HOUSING TYPES

OBJECTIVE 1: Consider mixed use development & workforce housing in planning initiatives

- PERFORMANCE MEASURE:
 - **Number of planning documents with mixed use development and workforce housing included**

GOAL 4: ENHANCE AVAILABILITY OF LODGING OPTIONS IN THE COUNTY

OBJECTIVE 1: Increase the number of lodging facilities, such as hotels

- PERFORMANCE MEASURE:
 - **Number of lodging facilities**

QUALITY OF LIFE



GOAL 1: ENHANCE RECREATIONAL, CULTURAL, AND ESSENTIAL AMENITIES

OBJECTIVE 1: Increase the number of restaurant, retail, entertainment, and grocery establishments

- PERFORMANCE MEASURE:
 - **Number of restaurant, retail, entertainment and grocery establishments**

OBJECTIVE 2: Increase the number of community/cultural events

- PERFORMANCE MEASURE:
 - **Number of community/cultural events**

OBJECTIVE 3: Increase the amount of recreational opportunities

- PERFORMANCE MEASURE:
 - **Number of recreational opportunities such as parks, trails, etc.**

OBJECTIVE 4: Improve internet and cellular connectivity

- PERFORMANCE MEASURE:
 - **Number of task force meetings**

GOAL 2: SUPPORT AND ENHANCE BEAUTIFICATION EFFORTS

OBJECTIVE 1: Address slum and blight issues throughout the County

- PERFORMANCE MEASURE:
 - **Number of blighted residential structures demolished**
 - **Number of task force meetings for code enforcement and improvement**

OBJECTIVE 2: Revitalize the downtown areas in the County's villages

- PERFORMANCE MEASURE:
 - **Number of buildings improved in the downtown areas**
 - **Number of Preservation and Design Review Boards created**

GOAL 3: ADDRESS DRUG ABUSE ISSUES IN PAULDING COUNTY

OBJECTIVE 1: Decrease the number of overdose and drug related crime incidences

- PERFORMANCE MEASURE:
 - **Number of drug overdose deaths**
 - **Number of educational campaigns/materials developed**

OBJECTIVE 2: Enhance rehabilitation options and facilities in the County

- PERFORMANCE MEASURE:
 - **Number of rehabilitation facilities**

OBJECTIVE 3: Increase awareness of drug abuse treatment options and available assistance

- PERFORMANCE MEASURE:
 - **Amount of educational materials made available about abuse treatment options and available assistance**

GOAL 4: MINIMIZE POVERTY IN THE COUNTY

OBJECTIVE 1: Help impoverished residents & families come out of poverty

- PERFORMANCE MEASURE:
 - **Number and percentage of families and individuals below the federal poverty line**

CHAPTER 10: PLAN ADOPTION

The Paulding County Community Development Plan was adopted on ____ __, 2018 by the Paulding County Commissioners. Figure 10.1 below provides the resolution passed by the Commissioners. The Paulding County Vision Board would again like to thank each and every Paulding County resident involved in the planning process. The next steps are to implement this plan and work towards making the vision that has been set by the residents of Paulding County a reality.

RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF PAULDING COUNTY, OHIO, FOR THE PURPOSE OF APPROVING AND ADOPTING THE PAULDING COUNTY COMMUNITY DEVELOPMENT PLAN.

The Board of County Commissioners of Paulding County, Ohio met this __th day of July, 2018, in regular session with the following members present:

Roy Klopfenstein

Tony Zartman

Mark Holtsberry

WHEREAS, the Paulding County Vision Board was established in April 2017 for the purpose of coordinating collaboration, planning strategically, securing funding and creating a livable Paulding County community; and

WHEREAS, the Paulding County Vision Board decided to create a county-wide Community Development Plan to begin a formal planning process that would lead to establishing goals and objectives for Paulding County and strategies for how to achieve them; and

WHEREAS, development of the Paulding County Community Development Plan began in May 2017 and ended in June 2018; and

WHEREAS, public involvement activities took place throughout the planning process; and

WHEREAS, the final draft of the Plan was shared with the residents of Paulding County and feedback was requested during a 30-day time period; and

WHEREAS, the Paulding County Vision Board has recommended that the Paulding County Community Development Plan be adopted by the Board of County Commissioners of Paulding County, Ohio.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF PAULDING COUNTY, OHIO:

THAT, the Board of County Commissioners of Paulding County, Ohio do hereby approve and adopt the Paulding County Community Development Plan; and

THAT, this resolution shall take effect and be in force immediately upon its adoption; and

THAT, this Board of County Commissioners hereby finds and determines that all formal actions relative to the adoption of this resolution were taken in an open meeting of this Board; and that all deliberations of this Board and of its committees, if any, which resulted in formal action, were taken in meetings open to the public in full compliance with applicable legal requirements, including Section 121.22 of the Revised Code.

Community Development Plan

Acknowledgements

A high level of public involvement during development of this plan was desired and throughout the planning process, hundreds of Paulding County residents were engaged and provided feedback. The Paulding County Vision Board would like to acknowledge and thank those residents who contributed their time and invaluable input to the development of this plan. Without their input, this plan would not be possible.



Paulding County Vision Board

The Paulding County Vision Board is an organization comprised of representatives from the County, Villages and Townships that together form the Paulding County Community. The Board's mission is to coordinate collaboration, plan strategically, secure funding and create a livable community.



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