## **List of Goals for 2020**

**TRANSPORTATION:**

## Create transportation sub-committee to devise plan for more transportation options in the county by the end of the third quarter.

##  **Note:** Currently, seniors and residents in poverty have a difficult time getting to doctor appointments and employment.

**ECONOMIC DEVELOPMENT:**

## Form an Investment Group or facilitate this type of group by the end of fourth quarter.

**Note:** Have Paulding Economic Development Office take the lead on this but assist them in locating investors across the county.

**QUALITY OF LIFE:**

## Development of Youth Leadership Position on Vision Board by end of second quarter. *(See Quality of Life Goals Below)*

## Develop a Marketing County-Wide plan/strategy by end of 2019 *(See Marketing Committee Goals Below)*

## Develop or partner to create website that highlights recreational opportunities such as parks, trails, etc. by end of 2020 *(See Marketing/Quality of Life Committee Goals Below)*

## Create county-wide sub-committee to unit code enforcement and improvement by end of December 2020.

*Stats to keep track of:*

## Number of buildings improved in the downtown areas of Paulding county villages

## Number of drug overdose deaths in Paulding County

## Number of drug/alcohol/addiction rehab facilities

## Number of percentage of families and individuals below the federal poverty line

**HOUSING:**

## Completion on Housing Study by end of Dec. 2020

Stats to keep track of:

## Number of blighted structures demolished in neighborhoods using Land Bank

## Number of rehabilitated homes through the CHIP program

**COMMITTEE GOALS:**

**MARKETING COMMITTEE:**

1. Establish a Paulding County website called VisitPauldingCounty.com (Already reserved by Jerry Zielke). The Paulding Chamber would assist in managing. To be done by December 2020.
2. Obtain at least 100,000 impression on Facebook by 2020
3. Have a board member representing villages report out about the Vision Board at least quarterly at council meetings. This can be down via a letter/email submitted to the Councils. It can also be forwarded email of our minutes.
4. Create an advocacy campaign to support Commissioners/Sheriff’s Office plan to fill the gaps currently existing in EMS County-Wide Care.

**QUALITY OF LIFE COMMITTEE:**

1. Call for updates on current projects. Each represented board member is to report out *quarterly* on where they are with their Quality of Life project.
2. Increase Public Awareness of our PARKS by conducting the following action items by July 2020.
	1. Establish a website for our park and trail, etc. where our assets can be highlighted. Also, identify which group in Paulding County would manage.
	2. Track level of engagement through social and website metrics. *(Report out Quarterly)*
3. Research the possibility of hosting a One-Day Paulding County Leadership Summit where our county leaders can come together, network, and be inspired by empowering speakers. Have the research done by the end of the first quarter, in order to see if this is even a possibility: Deadline: April 30, 2020.
4. Establish three youth positions that would play a pivotal part of our organization by attending each board meeting and giving their input on key community issues. The students could be the Student Council Presidents…that’s yet to be determined. To be established by June 2020.
5. Reach out to other villages currently not participating in the Paulding County Vision. Try to have representatives from Cecil and Haviland by December 2020.

**INFRASTRUCTURE COMMITTEE:**

1. Have more public awareness – and more engagement with village councils and employees. One step could be by hosting RCAP webinars.

Host at least two RCAP webinars for entire county by December 2020, along with sharing information through council meetings quarterly about the importance of knowing our assets. This can be done via email/minutes sent to the councils.

1. Develop plan to obtain all infrastructure assets throughout the county by Dec. 2020. Inventory identification in all villages, so we know all our capacities for economic development growth.
2. Overlay Village Assets/Infrastructure to new GIS Mapping Software created by County. This is a back-burner goal and will be dependent on when the County gets their GIS system up and running. This will most likely be a goal for 2021.
3. Research and reach a conclusion by Dec. 2020, if a Share Service program could work for equipment and other services between villages throughout the county.